



AGENT PORTAL

B2B DESTINATION GUIDE

# Eindhoven

## Netherlands

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Everything your agency needs to sell Eindhoven with confidence: local essentials, attractions worth booking, arrival routes, and ready to quote transfer rates.

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A short working guide for agents selling Eindhoven. Use it for client calls, itinerary building, and quoting ground transport.

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## EINDHOVEN AT A GLANCE

### COUNTRY

#### Netherlands

Province of North Brabant

### LANGUAGE

#### Dutch

English widely spoken in tourist areas

### AIRPORT TO CENTRE

#### 7.5 km

Eindhoven Airport lies west of the city

### KNOWN FOR

#### Design and technology

Home of Philips and the High Tech Campus

### CURRENCY

#### Euro

Cards accepted almost everywhere

### SIGNATURE EVENTS

#### Dutch Design Week, GLOW

Strong demand drivers in autumn

# Must know before you travel

Eindhoven is a lively city in the Netherlands, known for its technology, design and cultural scene. It has plenty of museums, parks and nightlife. A little local knowledge on transport, climate and etiquette makes every client visit smoother.

## Transport

Eindhoven is well connected by buses and trains. Renting a bike is a popular and easy way to see the city, and the centre is compact enough to walk. For clients with luggage or tight schedules, a prebooked transfer is the safer option.

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## Weather

The climate is temperate. Summers are mild and winters can be cold, so advise clients to pack layers and a rain shell in any season.

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## Language

Dutch is the official language. English is widely spoken, especially in tourist areas, hotels and museums, so language support is rarely a concern.

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## Currency

The Euro is used throughout. Credit and debit cards are accepted almost everywhere. Some smaller shops and market stalls prefer card only, so remind clients that cash is not always needed.

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## Technology hub

Eindhoven is a leading tech city, home to the High Tech Campus and a large startup community. This drives steady corporate and MICE demand alongside leisure travel.

### AGENT TIP

Because the city is small and well connected, Eindhoven works well as a base for North Brabant and as a one or two night add on to an Amsterdam programme rather than a standalone long stay.

# Culture, etiquette and events

Briefing clients on a few local habits avoids small friction points on the ground, and knowing the event calendar helps you sell the right dates.

## Etiquette

### Punctuality matters

Appointments, tours and pickups are expected to run on time. Build realistic buffers into transfer timings rather than tight back to back plans.

## Etiquette

### Tipping around ten percent

A tip of roughly ten percent is customary in restaurants. It is appreciated but not demanded, and service is usually included on the bill.

## Etiquette

### Direct communication

Dutch people are known for being direct. Clients used to more indirect styles should read plain speaking as honesty, not rudeness.

## Etiquette

### Respect the cycle lanes

Cycling is central to daily life here. Remind walking clients to check red cycle paths before stepping off a kerb.

## EVENT CALENDAR TO SELL AGAINST

**Dutch Design Week** turns the whole city into an exhibition floor and fills rooms across the region, so quote early and lock inventory well ahead. **GLOW Eindhoven**, the light art festival, is a strong short break driver and pairs neatly with evening transfers and dinner arrangements. Both sit in the autumn window, which is otherwise a softer season for leisure demand.

## POSITIONING LINE

Sell Eindhoven as the design and innovation city of the Netherlands. Museums, a working creative district and a genuine tech story give it a personality that separates it from the canal cities.

# How to get to Eindhoven

Eindhoven is reachable by air, train and road. Prebooking transfers, car rental and activities keeps arrival day predictable, especially for clients landing late or travelling in a group.

## By air

Eindhoven Airport (EIN) is the main airport serving the city, around 7.5 kilometres west of the centre, with a wide spread of European connections. Transfer time to the centre is short, which makes same day onward travel realistic. Prebook the airport transfer so arrival is covered before the client lands.

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## By train

Eindhoven Central Station sits in the middle of the city and is well served by intercity and regional trains. Key routes run from Amsterdam, Utrecht and other major Dutch cities. Many clients arrive at Amsterdam Schiphol and continue by rail, so pair the rail leg with a rental car or local transfers for the days on the ground.

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## By car

Major highways including the A2 and A67 serve the city. Journey times vary with traffic but generally run about 1.5 hours from Amsterdam and 1 hour from Utrecht. City parking options are available, though central spaces are paid and limited at peak times.

### APPROXIMATE DRIVING TIMES

Amsterdam to Eindhoven, about 1 hour 30 minutes. Utrecht to Eindhoven, about 1 hour. Eindhoven Airport to the city centre, a short hop of 7.5 kilometres. Treat all timings as indicative and add a margin for peak hour traffic and event weeks.

### WHAT TO PREBOOK

Airport transfers for arrival and departure, a rental car if the itinerary includes North Brabant or day trips, and attraction tickets for the Van Abbemuseum and Philips Museum during festival weeks.

## Airport transfers, taxis and buses

The airport sits about 7.5 to 9 kilometres west of the centre, so every option is short. The choice comes down to price against certainty.

| OPTION                                                          | JOURNEY TIME     | TYPICAL COST                                         |
|-----------------------------------------------------------------|------------------|------------------------------------------------------|
| <b>Private transfer</b><br>Prebooked, fixed price, door to door | 15 to 20 minutes | <b>from 70.04 USD</b><br>PER VEHICLE, AGENT RATE     |
| <b>Metered taxi</b><br>Official rank outside arrivals           | 15 to 20 minutes | <b>EUR 30 to 45</b><br>UP TO FOUR PASSENGERS         |
| <b>Bus 400 or 401</b><br>Public transport to Eindhoven Centraal | 20 to 25 minutes | <b>EUR 4.50 to 4.80</b><br>SINGLE TICKET, PER PERSON |

### How much is a taxi from Eindhoven Airport to the city centre?

A metered taxi from the official rank outside arrivals usually costs about 30 to 45 euro for up to four passengers, and roughly 40 to 60 euro for a van carrying five to eight. The ride takes 15 to 20 minutes. Meter fares move with traffic, time of day and the exact drop point, and queues build after budget airline arrival waves. A prebooked private transfer costs more than the meter but fixes the price at the time of booking and holds the car if the flight is late, which is usually the difference that matters to a paying client.

### How do I get from Eindhoven Airport to the train station?

Bus lines 400 and 401 both run from the airport bus station, under the multi storey car park a short walk from arrivals, to the bus terminus at Eindhoven Centraal, which sits alongside the train station. Line 400 is the Airport Shuttle and stops only twice, line 401 stops at every point on the route, and both take around 20 to 25 minutes with up to six departures an hour at peak. Buy from the driver, a ticket machine or online. There is no station at the terminal itself, so rail passengers always route through Eindhoven Centraal. By taxi or private transfer the same trip is 10 to 15 minutes.

### How do I get from Eindhoven to the airport, and how do I book a taxi?

The same options run in reverse. Bus 400 and 401 leave Eindhoven Centraal bus station and take about 20 minutes, with a first departure around 06:00 on weekdays and later on Saturdays and Sundays, running until roughly 00:30. Street hailing is not the norm in the Netherlands, so a taxi is ordered by phone or app, or prebooked. For any flight departing before the first bus, a prebooked car is the only dependable choice. Book the return leg at the same time as the arrival transfer so the client is covered in both directions.

## Transfers and car rental rates

Leamigo provides airport transfer and car rental services built for travel agents. Whether a client needs a quick run from the airport to the city centre or a car for the whole stay, the booking flow and the rate stay the same.

| VEHICLE                                         | ROUTE                  | STARTING FROM                    |
|-------------------------------------------------|------------------------|----------------------------------|
| <b>Sedan</b><br>Standard                        | Airport to City Centre | <b>70.04 USD</b><br>PER TRANSFER |
| <b>Minivan</b><br>Standard, extra luggage space | Airport to City Centre | <b>81.71 USD</b><br>PER TRANSFER |
| <b>Sedan</b><br>Business class                  | Airport to City Centre | <b>87.55 USD</b><br>PER TRANSFER |
| <b>Minivan</b><br>Premium, larger groups        | Airport to City Centre | <b>99.22 USD</b><br>PER TRANSFER |

### Coverage

#### Airport, city and hotel

Door to terminal airport runs, city transfers and hotel pickups, plus chauffeur services charged by the hour for clients who need a car on standby.

### Rentals

#### A range of options

Reliable car rental with a choice of categories, useful when the itinerary moves beyond the city or the client wants their own schedule.

### RATE NOTES

Rates shown are starting prices in US dollars for the airport to city centre route and are indicative rather than a quotation. Final pricing depends on date, availability, exact pickup and drop points and extras. Confirm the live rate on the portal before you quote a client.

### HOW TO POSITION EACH OPTION

Sell the bus to budget and solo clients travelling light. Sell a prebooked transfer for groups, families, early departures, late arrivals and anyone on a corporate booking, where a fixed price and a driver waiting are worth more than the fare difference.

## Car hire in Eindhoven and beyond

A rental car is the right call when the itinerary leaves the city. For a centre only stay it is usually an unnecessary cost, since Eindhoven is compact and parking in the middle is paid and limited.

### Where are the car rental desks at Eindhoven Airport?

Rental desks sit in the airport complex on Luchthavenweg, reached from the arrivals area, with dedicated rental parking close by. A few suppliers work from a separate building a short walk from the terminal, so tell clients to follow the car rental signage rather than looking for a counter in the hall. Most suppliers allow an out of hours return into the assigned bays with a key drop, but pickups outside opening hours are often not offered, which matters for very early or very late arrivals.

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### Can clients rent a van or a larger vehicle?

Yes. Vans, people carriers and larger categories are available alongside compacts and SUVs, which suits families, small groups and exhibitors bringing kit in for design season. Larger vehicles are the first category to sell out during Dutch Design Week and GLOW, so book those early.

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### Is one way car rental possible in the Netherlands?

Domestic one way rental between branches inside the Netherlands is generally available, for example picking up at Eindhoven Airport and dropping in Amsterdam or Rotterdam. A one way fee applies and varies by car category, location and pickup date, and authorisation has to be arranged before arrival or at the counter. Cross border one way is possible with some suppliers but always needs authorisation, and an unauthorised international drop off attracts a heavy repatriation charge on top of the standard fee. Check that the drop location on the voucher matches what the client actually plans to do.

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### Should clients pick up in Eindhoven or at Amsterdam Schiphol?

Match the pickup to the arrival airport. Clients flying into EIN should rent in Eindhoven and avoid paying a one way fee for a car collected elsewhere. Clients starting in Amsterdam are better served picking up at Schiphol, where the supplier choice is wider and rates are often keener because of volume. The country is small enough that a train between the two cities and a local rental at each end is sometimes cheaper than a long one way.

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#### DRIVING NOTES TO PASS ON

The A2 and A67 serve the city and a ring road circles it, so navigation is straightforward. Cyclists have priority in most situations and cycle lanes run alongside almost every road, which catches out first time drivers. Central parking is paid, so a hotel with parking included saves the client money and hassle. Fuel policy is usually full to full.

# Why agencies book with Leamigo

Four reasons agents keep ground transport with us, and the short workflow that gets a booking confirmed.

01

## Competitive pricing

Strong rates on airport transfers and car rentals, so your clients get a good service at a price that still leaves you margin.

02

## Wide range of vehicles

From premium sedans to spacious minivans and SUVs, there is a vehicle class for every client profile and group size.

03

## Support around the clock

The support team is available 24 hours a day for queries, changes and anything that needs fixing while a client is in transit.

04

## Streamlined booking

Reserve transfers or rental vehicles through the agent portal in a few steps, with no back and forth over email to get a confirmation.

### BEYOND TRANSFERS

The same portal carries attractions and skip the line tickets, curated land packages, ferries for island and sea crossings, chauffeur services by the hour, and eSIMs that keep clients online in over 190 countries. One login covers the whole ground programme.

### BUILD IT INTO YOUR OWN SYSTEMS

Agencies that want the inventory inside their own product can plug in through the API or launch a branded booking site with whitelabel. Suppliers can list their services on the platform to reach a wider agent network.

## Best places to visit

Eindhoven is known for its design scene, its technology story and a solid museum offer. These eight sights cover art, industrial heritage, creative culture and green space, which is enough to fill two to three days of a client itinerary.

01

### Van Abbemuseum

A well regarded contemporary art museum with a large collection of modern and contemporary work, including pieces by artists such as Picasso and Chagall. The natural first stop for culture led clients.

ART AND CULTURE

02

### Philips Museum

Set in the original factory where Philips made its first light bulbs, the museum tells the story of the company and its inventions. It anchors the city's industrial history in one easy visit.

HERITAGE AND INNOVATION

03

### Strijp-S

A redeveloped industrial area now full of creative spaces, cafes, shops and events. It reflects the inventive spirit of the city and works well as a half day of easy wandering.

CREATIVE DISTRICT

04

### DAF Museum

A tribute to the history of the DAF company, with a broad collection of vehicles running from the earliest models through to modern trucks and technology. A strong pick for family and special interest groups.

SPECIAL INTEREST

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## Best places to visit continued

05

### Design Academy Eindhoven

One of the world's leading design schools, known for a forward looking approach to design and innovation. Exhibitions open to the public run through the year and peak during design season.

DESIGN AND EXHIBITIONS

06

### Genneper Parken

A large green area with hiking, cycling and a range of outdoor activities. A good option for slower days, families, and clients who want a break from museums.

OUTDOORS

07

### Saint Catherine's Church

A striking Gothic Revival church with impressive stained glass and a history reaching back to the thirteenth century. Central, quick to visit and easy to slot into a walking morning.

LANDMARK

08

### Evoluon

A futuristic conference centre and museum in a distinctive building shaped like a flying saucer, originally established by Philips. It is the city's most photographed structure and a reliable highlight.

ICON

#### SUGGESTED THREE DAY SHAPE

**Day one:** city centre walking, Saint Catherine's Church, Philips Museum, evening in the centre. **Day two:** Van Abbemuseum in the morning, Strijp-S and Design Academy in the afternoon. **Day three:** Evoluon and the DAF Museum, then Genneper Parken or a day trip by rental car.

# Questions clients ask

Short answers you can reuse on calls and in email replies.

## What is the best way to get around Eindhoven?

The centre is compact and walkable, and cycling is the local default with rental bikes easy to arrange. City buses and Eindhoven Centraal cover the wider area. Airport connections are set out on page 6.

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## When is the best time to visit Eindhoven?

Late spring through early autumn gives the mildest weather and the longest days. Autumn brings the two headline events, Dutch Design Week and GLOW, which are excellent selling hooks but also the tightest weeks for accommodation. Winter is cold and quieter, which suits price sensitive clients.

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## How much does it cost to visit Eindhoven?

Cost depends on season, hotel category and how much ground transport the itinerary needs. As a reference point, airport to city centre transfers start at 70.04 USD for a standard sedan and 99.22 USD for a premium minivan. Museums and attractions sit in the usual Dutch city range, and event weeks push accommodation up sharply.

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## What should clients book before they travel?

Airport transfers both ways, attraction tickets for the Van Abbemuseum and Philips Museum, a Strijp-S or design focused walking experience, and a rental car if the plan includes North Brabant or day trips to other Dutch cities.

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## Is Eindhoven safe for tourists?

Eindhoven is generally a safe city. Normal precautions apply, particularly around the station and nightlife areas late at night, and clients should watch for bicycles when crossing. Standard advice on valuables in busy areas is enough for most visitors.

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# Start selling Eindhoven

Register on the agent portal to see live rates, hold inventory and confirm bookings for transfers, attractions and packages.

1

## Create your agency account

Sign up on the portal and get access to agent pricing.

2

## Search the destination

Pull up Eindhoven for transfers, attractions and land packages in one place.

3

## Quote and confirm

Book instantly, with support on hand around the clock if plans change.

REGISTER NOW

**agents.leadmigo.com**

